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16<sup>th</sup> AGRICULTURE  
LEADERSHIP  
CONCLAVE 2025

16<sup>th</sup> AGRICULTURE  
LEADERSHIP  
AWARDS 2025



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## 16th Agriculture Leadership Conclave

India's agriculture continues to stand at the crossroads of tradition and innovation. While remarkable progress has been achieved across the sector over the years, the present era demands a bold reimagining of approaches to address emerging challenges and harness new opportunities. As India strives to ensure resilient food systems and sustainable livelihoods for its vast population, the need to redefine agricultural practices, policies, and perspectives has never been more urgent.

The **16th ATG Leadership Conclave 2025** were organized on July 9-10, 2025, in New Delhi under the theme "Redefining Agriculture." This prestigious event brought together eminent stakeholders from across the Indian and global agri-food ecosystem - including policymakers, industry leaders, innovators, and thought leaders - on a common platform to deliberate on transformative ideas and shape the future agenda. The dynamic participation of sector veterans, government representatives, and academic experts infused the event with thoughtful insights and inspiring momentum.

The inaugural ceremony of the 16th ATG Leadership Conclave was a distinguished gathering marked by the presence of **Union Commerce and Industry Minister Shri Piyush Goyal**, who inaugurated the event at a glittering function. The ceremony was further graced by **Hon'ble Justice P. Sathasivam**, Former Chief Justice of India and Chairman of the Award Jury, alongside a panel of eminent guests including **Haryana Chief Minister Shri Nayab Singh Saini** and **Odisha's Deputy Chief Minister Shri Kanak Vardhan Singh Deo**. Adding further stature to the occasion were leading figures from government, industry, and academia, with **Dr. MJ Khan**, Chairman of the Agriculture Today Group and **CEO Mr Haris Khan**. Their collective presence and insightful addresses set an inspiring tone for the conclave, underscoring its significance as a premier platform for shaping the future trajectory of Indian agriculture.

Shri Piyush Goyal gave away the most coveted awards of the agriculture sector – the ATG Leadership Awards – on deserving states, institutions and individuals.





The Agriculture Leadership Awards 2025 recognized the outstanding achievements of Indian states across multiple facets of agriculture. Odisha was honoured as the Best State for Agriculture, reflecting its progressive farming practices and robust agricultural output. Goa received the accolade for Best State for Horticulture, applauded for its innovative approaches and thriving horticultural sector. Uttar Pradesh was awarded Best State for Animal Husbandry, acknowledging its significant contributions to livestock development. Haryana was recognized as the Best State for Policy Development, highlighting its forward-thinking agricultural policies that have fostered growth and sustainability. Bihar was declared the Best State for Fisheries, celebrating its efforts in expanding and modernizing the fisheries sector.

In addition to state recognitions, the conclave honoured many organizations and individuals who have made transformative contributions to agriculture. The Conclave also honoured 35 top professionals from various sectors of agriculture with the Outstanding Professionals Award in recognition of their exemplary achievements and contributions to the sector's growth and innovation.

The conclave featured highly informative and engaging sessions covering diverse dynamics of agriculture, sparking insightful discussions among policymakers, industry leaders, and innovators. These enriching sessions explored critical themes and emerging trends shaping the future of Indian agriculture.

The Agriculture Leadership Conclave, organised annually by the Agriculture Today Group, serves as a premier platform that brings together policymakers, industry leaders, innovators, and stakeholders to celebrate excellence and foster collaboration for the future of Indian agriculture. The 16th edition of the conclave continued this legacy by spotlighting remarkable achievements and innovations that are propelling the sector toward greater sustainability and prosperity.

The Agriculture Today Group's Leadership Conclave, guided by Chairman Dr. MJ Khan and CEO Haris Khan, has become a premier event for the exchange of ideas and recognition of excellence within the agricultural community. The 16th edition reaffirmed the sector's pivotal role in India's economic and social development.

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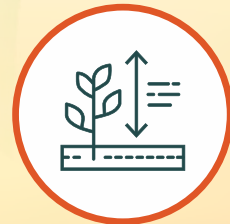
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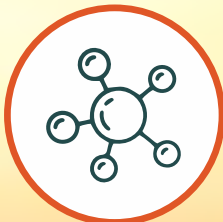
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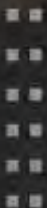


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## Inaugural Session

The 16th ATG Leadership Awards Conclave commenced with an impressive inaugural session on July 9, 2025, setting a grand tone for the gathering of luminaries from across the agriculture and allied sectors. The chief guest for the session was **Smt. Alka Upadhyay**, Secretary, Department of Animal Husbandry and Dairying, Government of India.

The lighting of the inaugural lamp was followed by the welcome address by CEO ATG Mr Haris Khan. He highlighted that agriculture is not just about farming but about driving economic growth and serving as a catalyst for innovation, sustainability, and national prosperity in the 21st century.



In her address, **Smt. Alka Upadhyay Secretary, Department of Animal Husbandry and Dairying, Government of India**, highlighted the transformative progress in India's livestock and dairy sectors, underscoring their critical role in rural economic development. She emphasized the government's support for innovation and entrepreneurship through

initiatives like the National Livestock Mission and the Animal Husbandry Infrastructure Development Fund, which are empowering farmers and driving modernization in the sector.

**Shri Meenesh Shah, Chairman, National Dairy Development Board (NDDB)**, lent his voice to the critical conversations around modernization and value creation in India's dairy industry.



**Mr. Haris Khan, Chief Executive Officer, Agriculture Today Group,** welcomed the distinguished guests and delegates, reiterating the organization's mission to



champion innovation and leadership in agribusiness. He emphasized the importance of collaboration among industry leaders, policymakers, and innovators to address emerging challenges and foster sustainable growth in the agricultural sector.

**Justice P. Sathasivam, former Chief Justice of India and Chairman of the Award Jury,** said that the Agriculture Leadership Awards embody our collective commitment to honouring outstanding contributions that drive the sector forward. Justice Sathasivam emphasized the



importance of recognizing innovative leadership that transforms agriculture and uplifts rural communities.

Addressing the esteemed invitees at the Conclave, **H.E. Mrs. Marisa Gerards, Ambassador of the Kingdom of the Netherlands to India,** said that Netherlands and India share a strong partnership in sustainable agriculture and agri-innovation. She remarked that Dutch expertise in water management, precision farming, and food



processing can complement India's ambitions for agricultural transformation.

**H.E. Mr. Kenneth Felix Haczynski da Nóbrega, Ambassador of the Federative Republic of Brazil to India,** said that Brazil and India both stand as leaders in the global agriculture landscape, united by a common vision of innovation and sustainability. He pointed out that Brazil's experience in large-scale farming and bio-economy offers learning opportunities for India and affirmed Brazil's readiness to collaborate with Indian partners to address global food security challenges.



In her online address at the inaugural session of the ATG Leadership Awards Conclave, **former president of Mauritius Mrs. Ameenah Gurib-Fakim** emphasized the critical importance of sustainable agriculture and innovation for the future of global food systems. She underscored the vital role of women and youth in driving agricultural transformation and sustainable development.

Group Editor of the Agriculture Today Group Ms Rajni Shaleen Chopra offered the vote of thanks at the end of the inaugural session.

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## Session 1: Policy Push for Agriculture

**Dr. Tarun Shridhar, Director General, ICFA and Former Secretary, Ministry of Fisheries, Animal Husbandry & Dairying, GOI**, was the moderator for the session. He said that forward-looking agricultural policy has transformed India from a grain importer to the breadbasket of the world, with record harvests even



amid persistent challenges. Dr. Shridhar highlighted the pivotal role of evidence-based policy reforms in boosting productivity and enabling sustainable income growth for Indian farmers, drawing on his experience shaping national programs.

**Dr. Sandeepa Kanitkar, Chairman & Managing Director, Kan Biosys Pvt Ltd**, said that robust policy support is



accelerating the success of microbial and biologics-based solutions in Indian agriculture, ushering in a new era of climate-resilient, sustainable farming. Dr. Kanitkar highlighted how Kan Biosys' innovations—such as the patented Speed Kompost technology, which rapidly decomposes crop residue and combats stubble burning—have gained national recognition, directly improving soil health, farmer income and initiatives for better air quality.

**Dr. Kalyan Goswami, Director General, Agro Chem Federation of India (ACFI)**, stated that India's agricultural transformation hinges on modernizing agrochemical regulations and incentivizing innovation in crop protection. Dr. Goswami highlighted that ACFI is at the



forefront of advocating for next-generation R&D and policy measures such as tax benefits for the agrochemical sector to stimulate the discovery of new molecules and eco-friendly solutions.

**Mr. Ajai Rana, Chairman, Federation of Seed Industry of India (FSII)**, said that strengthening India's regulatory and policy environment for seeds is essential to unlock the next wave of agricultural productivity, global competitiveness, and farmer prosperity. Mr. Rana highlighted that under his leadership, FSII is championing science-based, research-driven breeding and seed technologies, from high-yielding hybrids to climate-resilient varieties, designed to empower Indian farmers with cutting-edge solutions.



**Mr. Ravinder Grover, Chief Operating Officer, Harvest Plus**, said that policy reforms are crucial to fast-tracking the adoption and scaling of biofortified crops that directly combat hidden hunger and micronutrient deficiencies among vulnerable communities. Mr. Grover highlighted how Harvest Plus is partnering with governments, global NGOs, and private sector leaders to deliver iron-rich beans to schools in Kenya, develop vitamin A maize in Nigeria, and pilot nutrition-smart agriculture and kitchen garden initiatives across India, focusing on women, children, and smallholder farmers.



## Session 2: Smart Solutions for Smart Agriculture



**Ms. Rukshar Memon, AVP, Services Export Promotion Council**, moderated the session with a focus on how trade policy and digital innovation are converging to build “smart” agricultural value chains. She said that her experience leading public policy and export strategy at SEPC has shown the game-changing impact of connecting agri-startups and FPOs directly to international markets through digital trade platforms and proactive policy reforms.



**Mr. Debabrata Sarkar, President APAC, AlgaEnergy**, said that microalgae-based biotechnologies are redefining smart agriculture by delivering eco-friendly and productivity-boosting solutions to millions of Indian farmers. Mr. Sarkar highlighted how AlgaEnergy’s innovations—developed through strategic R&D and global partnerships—have achieved rapid adoption, enabling over 4 million farmers to access yield-enhancing biostimulants and sustainable crop inputs.

**Mr. Vipin Saini, Chief Executive Officer, Biological Agri Solutions Association of India (BASAI),** shared how



BASAI has championed the implementation of India's first bio stimulant regulations and actively collaborates with government ministries to streamline policies and ensure only high-quality, effective products reach the market. Mr. Saini highlighted BASAI's nationwide capacity-building programs and farmer trainings are equipping farmers to adopt climate-resilient practices, reduce chemical dependency, and align with national goals for organic and natural farming.

**Mr. Soundararadjane, Chief Executive Officer, HyFarm,**



shared how HyFarm has pioneered the “HyFarm Paathshala” initiative to drive regenerative agriculture among over 6,000 contract potato farmers across Gujarat and Madhya Pradesh. Mr. Soundararadjane highlighted that HyFarm Paathshala uses model farms and a unique blend of in-person and digital (“phygital”) learning, demonstrating precision agriculture techniques and IoT-driven solutions that help farmers

reduce cultivation costs, improve yields, and strengthen soil health.

**Mr. Ravi Mathur, President, Shaktiman Agro,** shared how **Shaktiman Agro** is transforming Indian farming by developing smart, farmer-centric mechanization solutions tailored for small and marginal landholders. Mr. Mathur highlighted the company's deployment of advanced implements and precision equipment—such as multi-crop threshers, residue management units, and



sensor-driven planters—that are helping reduce drudgery, enhance productivity, and improve crop quality across diverse agro-climatic regions.

**Dr. Markandeya Gorantla, Executive Chairman and MD of ATGC Biotech Pvt. Ltd.,** shared how ATGC Biotech is transforming crop protection through the development and large-scale deployment of pheromone-based pest management solutions. He emphasized ATGC's strategic collaborations and commitment to scaling precision, carbon-smart crop protection platforms, which are positioning India as an emerging global leader in biotech-driven, sustainable agriculture.



## Session 3 : Farmer-Industry Partnerships for Profitable Farming

**Dr. Rajaram Tripathi, a pioneer in farmer-entrepreneurship and Convener of AIFA**, moderated the session. He shared how innovative farmer-industry partnerships have transformed livelihoods in tribal and rural communities.



He highlighted his pioneering efforts in organic agriculture and medicinal crop cultivation, empowering thousands of smallholders to achieve higher incomes and sustainable growth through collective bargaining and knowledge-sharing networks.

**Shri Pasha Patel, Chairman of the Maharashtra Farmer's Commission**, drew from his decades of frontline leadership. He spotlighted his pioneering role in launching Maharashtra's first Crop-Specific Price Stabilization Committees, fostering public-private investments in drought-prone regions, and championing



bamboo and horticultural clusters that are now delivering sustainable livelihood alternatives to thousands of rural families.

**Shri Yudhvir Singh, General Secretary of Bhartiya Kisan Union**, shared how grassroots farmer movements are shaping the future of profitable agriculture in India by advocating for equitable farmer-industry partnerships rooted in transparency and farmer rights. Drawing from his decades of leadership, Mr. Singh highlighted the BKU's commitment to empowering smallholders - championing minimum support price (MSP) guarantees, protecting local markets from unchecked corporate dominance



**Shri Kanwal Singh Chauhan, Padma Shri awardee and acclaimed farmer-innovator from Haryana**, shared how his pioneering approach to crop diversification and value addition has transformed thousands of farming families. He highlighted founding the Gulab Fruits & Vegetable Growers & Marketing Cooperative Society to empower fellow farmers through collective marketing, training, and the introduction of high-value crops like baby corn, mushrooms, and broccoli



**Mr. BK Labh, Vice President of Jain Irrigation Systems Ltd.**, emphasized how integrating advanced irrigation technologies like drip and micro-irrigation is key to driving higher productivity and water-use efficiency across India's diverse farms. He highlighted Jain Irrigation's pioneering role in partnering with farmers and industry players to deliver sustainable, cost-effective solutions that reduce input costs, improve crop yields, and enhance farm profitability.



**Dr. Prafull Gadge, Chief Executive Officer of Biome**, shared how innovative breakthroughs are revolutionizing soil health assessment and empowering thousands of farmers to optimize productivity at their own fields within hours. He highlighted Biome's mission to bridge the gap between farmers and agri-input industries through R&D-driven, eco-friendly bio stimulants, biofertilizers, and training for residue-free, sustainable farming.

**Dr. YS Sehrawat, Director of IFDC**, shared how his pioneering work in precision and conservation agriculture is transforming farm profitability by promoting resource-efficient, climate-resilient practices for India's diverse smallholder communities. He highlighted IFDC's farmer-industry partnership models that scale innovative fertilizer technologies, such as Fertilizer Deep Placement (FDP), to boost yields, cut input costs, and reduce greenhouse gas emissions in crops like rice and wheat.



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## Session 4 : Industry-Academia Partnerships for Agriculture



**Dr. KC Ravi, Chief Sustainability Officer, Syngenta India,** moderated the session. He shared how Syngenta India has forged over 300 sustainability-focused partnerships worldwide, collaborating closely with academic institutions to advance breakthrough innovations in sustainable agriculture. He emphasized that these industry-academia partnerships are not only catalyzing cutting-edge R&D but also providing vital training, knowledge exchange, and capacity-building opportunities for young scientists and farmers to address future food security challenges.



**Dr. Praveen Malik, Chief Executive Officer, Agrinnovate-ICAR,** shared how Agrinnovate serves as the commercial arm of ICAR, facilitating the rapid transfer and commercialization of cutting-edge agricultural technologies to both public and private stakeholders. Dr. Malik highlighted the company's active role in organizing industry-academia consultation events and stakeholder meetings that connect researchers with entrepreneurs, ensuring technology solutions reach end users efficiently and with real-world impact.



**Dr. C. Tara Satyavathi, Director, ICAR-Indian Institute of Millets Research (ICAR-IIMR),**



She highlighted her institute's dynamic collaborations with academic institutions and industry partners during the International Year of Millets, driving projects on biofortification, climate resilience, and millet value chain development to benefit farmers and entrepreneurs. She emphasized that ICAR-IIMR is creating impactful training, incubation, and market access opportunities for the next generation of agri-professionals and millet-based startups.

**Dr. Ajit Kumar Shasany, Director, CSIR-National Botanical Research Institute (NBRI),** shared how NBRI is advancing innovative industry-academia collaborations in plant science, including work on combining floriculture and apiculture to boost farmer income and developing



novel lotus-based products and herbal fragrances. He emphasized that NBRI is proactively supporting technology transfer to farmers and entrepreneurs, with a strong focus on training, livelihood enhancement, and creating sustainable agricultural value chains through multidisciplinary R&D partnerships.

**Dr. Ajit Singh Yadav, Additional Director General, ICAR,** shared how ICAR is driving a new era of industry-academia partnerships by aligning academic research with the real needs of the agri-food sector, ensuring cutting-edge innovations reach farmers and agribusinesses efficiently. Dr. Yadav highlighted ICAR's facilitation of collaborative research platforms, joint training programs, and technology transfer models that enable seamless engagement between scientific institutions and private industry.



## Session 5 : Technologies Redefining Agriculture's Future

**Mr. Deepak Pareek, Founder, HnyB Tech Incubations Pvt Ltd**, moderated the session. He shared how HnyB is deploying advanced technologies—including machine learning, blockchain, geospatial analytics, drones, and IoT—to boost productivity and profitability for small and marginal farmers, while also empowering all participants in the agriculture value chain.



**Mr. Uday Anand, Chief Executive Officer and Director of Parijat Industries**, shared how their company is redefining crop protection through the launch of innovative herbicide solutions designed specifically for effective weed management in key crops like soybean,



groundnut, maize, and sugarcane. He emphasized Parijat's commitment to sustainable, science-driven innovation and integrating farmer-centric R&D.

**Mr. Dushyant Tyagi, Chief Executive Officer of Farmgate**, shared how Farmgate is transforming Indian agriculture by building digital trading platforms that directly connect farmers to buyers, increase market transparency, and



streamline transactions along the entire value chain. He spoke of the pivotal role in leading the e-NAM initiative—the world's largest electronic spot agri trading platform—which has facilitated over USD 38 billion in trade for more than 17 million farmers, and the continued efforts to harness technologies like AI-driven commodity grading and UAV applications for crop management.

**Mr. Anand Shrikar, Commercial Digital Lead, Crop Science Division, Bayer (India, Bangladesh, Sri Lanka)**, shared how Bayer is leveraging digital innovation and precision agriculture to optimize productivity and resilience for smallholder farmers across South Asia. Mr. Shrikar highlighted Bayer's pioneering work in deploying drone-based spraying, as well as data-driven advisory platforms and the establishment of Bayer Learning Centres, empowering over 25,000 soybean farmers in Maharashtra with timely, science-backed agronomy and market access solutions.





**Mr. Sanjay Kapoor, Managing Director of Lemken India Agro Equipment**, shared how Lemken India is advancing agricultural mechanization through the introduction of innovative, German-engineered implements tailored for Indian farming conditions, including hydraulic reversible ploughs, power harrows, and smart solutions for data-driven farm management. Mr. Kapoor highlighted the company's decade-long journey in India, marked by sustainable growth and the strong adoption of Lemken machinery to address critical challenges like soil health, crop residue management, and yield improvement.

**Mr. Gopala Krishna Penumutchu, CEO and Board Director of Fertis India Pvt. Ltd.**, shared how Fertis India is driving innovation in specialty fertilizers and crop nutrition solutions tailored to the diverse needs of Indian farmers. Mr. Penumutchu highlighted the company's farmer-centric approach, which combines deep engagement with growers and the development of customized products and services spanning from seed to harvest, addressing challenges of crop quality, sustainability, and cost-effectiveness.



## Session Session : CEOs Panel on Future of Agriculture



**Mr. Sanjay Chaudhary, Executive Vice President at Indogulf Cropsciences Ltd**, was the moderator for the session. He emphasized the vital role of strategic leadership and innovation in navigating today's rapidly evolving agri-input landscape. He shared insights from his extensive experience in crop sciences and regulatory affairs, highlighting Indogulf's focus on advancing bio-integrated crop solutions, scaling up R&D capabilities, and expanding sustainable business practices both domestically and in global markets.



**Dr. Arun Raste, Managing Director of NCDEX**, shared how NCDEX is advancing India's agri commodity sector by expanding access to transparent, efficient, and farmer-centric trading platforms across the value chain. Dr. Raste highlighted NCDEX's targeted drives to connect FPOs through programs like the 'Options Familiarization Program,' increasing participation and empowering primary producers with better price discovery and risk management tools.



**Ms. Priyanka Mallick, Managing Director of Q&Q Research Insights Pvt Ltd**, shared how Q&Q is at the forefront of agricultural market intelligence, delivering actionable insights through customized research across India's agri, animal health, and allied sectors. Ms. Mallick highlighted the agency's award-winning approach that integrates global methodologies with local expertise, empowering clients to understand farmer behaviour, optimize product strategies, and address evolving market and consumer trends.



**Ms. Komal Shah, Director at SML Limited**, shared how SML is pioneering sustainable agri-solutions through advanced R&D and a global portfolio of over 500 patents, driving innovation in crop protection, crop nutrition, biologicals, and biostimulants for farmers in more than 80 countries. Ms. Shah highlighted signature initiatives like Krishinova advisory centers, which enable rapid soil testing and hands-on education for balanced nutrition management, and SML FieldFair, a platform showcasing thousands of farmer-centric trials and success stories.



**Mr. Mohan Babu, Cluster Commercial Lead, Crop Science Division, Bayer in India, Bangladesh & Sri Lanka**,



shared how Bayer is leading the region's agri-transformation by deploying next-generation crop science solutions and scaling up sustainable innovation for smallholder farmers. Mr. Babu highlighted Bayer's pioneering work in precision agriculture—including the first drone-based spraying labels in rice crop, advanced digital platforms, and farmer-centric partnerships with FPOs—that are enhancing productivity, resource efficiency, and climate resilience across millions of regional farms.

**Mr. Amit Patjoshi, Chief Executive Officer of Palladium**,



shared how Palladium is transforming India's agricultural landscape by empowering over 600 FPOs across six states and directly impacting more than

300,000 farmers through innovative, sustainable solutions. Mr. Patjoshi highlighted Palladium's ecosystem approach—combining capacity-building, market linkage, investment mobilization, and policy advocacy—to increase farmer incomes by up to 18%, and foster women's leadership, with over half of FPO leaders being women.

**Mr. Ankur Agarwal, Managing Director of Crystal Crop Protection Limited**, shared how Crystal's mission centres on safeguarding India's agricultural sector



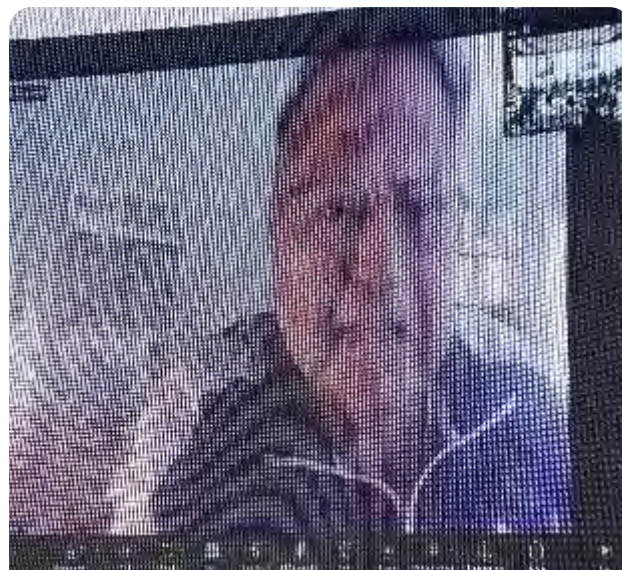
through comprehensive solutions that span the entire farming lifecycle—from sowing to harvest. He highlighted Crystal's commitment to sustainability, responsible innovation, and science-based crop protection, especially crucial as shrinking landholdings and population growth heighten the demand for food security in India.

**Dr. Radhika Trikha, CEO of iHub-AWaDH (Agriculture and Water Technology Development Hub) at IIT Ropar** is spearheading India's future in smart, digitally-enabled agriculture through the development of 70 advanced technologies—including AI-powered precision farming and nano-bubble water innovations—of which 12 have already been commercialized. She highlighted iHub-AWaDH's robust incubation and acceleration programs



that empower agri-tech startups and foster industry-academia-government collaborations, fueling large-scale, sustainable impact for farmers and rural communities.

**Dr. Daman Walia, President and CEO of ARCTECH Inc.**, participated online and showcased his company's innovative focus on restoring soil health through biotechnology-driven solutions. He highlighted ARCTECH's development of products such as Actosol, an organic fertilizer derived from recycled resources, that has demonstrated significant increases in crop yields, improved soil fertility, and the ability to sequester carbon—benefitting both farmers and the environment in India and in many nations worldwide.



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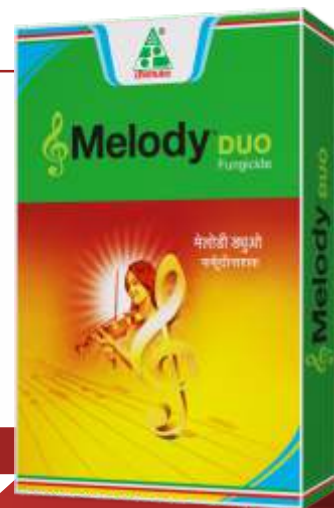
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Multiple fungal and bacterial diseases occur at different stages during the cropping cycle requiring multiple applications of varied Pesticides.

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Rapid nutrient losses and nutrient fixation in soil results to low fertilizer use efficiency.

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Multiple fungal and bacterial diseases occur at different stages during the cropping cycle requiring multiple applications of varied Pesticides.

Pesticide residue causes serious health implications to human and environment, which drives demand for low residue produce. It is known fact that by merely reducing pesticide usage would result in crop losses and affect the quality of produce.

## Presentation of 16th Agriculture Leadership Awards 2025



The Agriculture Leadership Awards were instituted in 2008 for recognizing excellence and leadership roles played by individuals and organizations towards the development of Indian agriculture and bringing about rural prosperity. These awards are given annually to encourage and recognize the efforts of individuals, organizations or states that have made significant contributions to agriculture, livestock, social and rural development, and positively impacted the lives of millions of farmers.

The Agriculture Leadership Awards Jury 2025 was led by **Former Chief Justice of India, Justice P Sathasivam** and announced the winners for 22 categories. The event was graced by

- **Shri Piyush Goyal**, Hon'ble Union Minister for Commerce and Industry
- **Shri Nayab Singh Saini**, Chief Minister of Haryana
- **Shri Kanak Vardhan Singh Deo**, Odisha's Deputy Chief Minister

- **Shri Dharampal Singh**, Minister of Animal Husbandry and Dairying, UP
- **Dr MJ Khan**, President - ATG Group
- **Mr Haris Khan**, CEO, ATG

Speaking on the occasion, **Shri Piyush Goyal** emphasized the government's unwavering commitment to the welfare of farmers, citing major initiatives such as the distribution of over 25 crore Soil Health Cards to



promote balanced fertiliser use and the expansion of the KCC scheme to improve farmers' access to institutional credit. He highlighted the integration of 1,400 mandis with the e-NAM digital platform, enabling farmers to access real-time price information and broader markets.

**Haryana Chief Minister Shri Nayab Singh Saini** highlighted the transformation of farming practices in Haryana through digital technology, emphasizing the state's modernization efforts. He dedicated the ATG Policy Leadership Award received at the event to the



hardworking farmers of Haryana, acknowledging their critical role in achieving this recognition.

**Odisha Deputy Chief Minister Shri Kanak Singh Deo** highlighted the state's focus on inclusive agricultural development, particularly through supporting small and marginal farmers with new schemes and technology adoption. Odisha was honoured as the Best State for Agriculture, reflecting its progressive farming practices and robust agricultural output.



**Shri Dharampal Singh, Minister of Animal Husbandry and Dairying, UP**, highlighted the significant progress in the animal husbandry sector in the state through the implementation of multiple National Programme for Dairy Development (NPDD) projects. Uttar Pradesh was awarded Best State for Animal Husbandry, acknowledging its significant contributions to livestock development.



Goa received the accolades for Best State for Horticulture, applauded for its innovative approaches and thriving horticultural sector. Bihar was declared the Best State for Fisheries, celebrating its efforts in expanding and modernizing the fisheries sector.

In addition to state recognitions, the conclave honoured 22 institutions, corporate groups and individuals who have made transformative contributions to agriculture. Chairman ATG Dr MJ Khan extended his gratitude to the esteemed guests through the vote of thanks.



## 16<sup>th</sup> Agriculture Leadership Awardees 2025

| S.No. | Category                         | Recipient / Organisation                   |
|-------|----------------------------------|--|
| 1.    | Young Scientist Award            | Shri Ajay Kumar Mishra                     |
| 2.    | Farming Leadership Award         | Ms. Neeta Kanani                           |
| 3.    | Entrepreneur Leadership Award    | Mr. Prasad Karumanchi                      |
| 4.    | Development Leadership Award     | NCDEX                                      |
| 5.    | Corporate Leadership Award       | Bayer CropScience Limited                  |
| 6.    | Industry Leadership Award        | Indo Gulf Crop Sciences                    |
| 7.    | Business Leadership Award        | SML Limited                                |
| 8.    | Innovation Leadership Award      | ATGC Biotech Pvt Ltd.                      |
| 9.    | Leadership in Plant Nutrition    | Fertis India Pvt Ltd                       |
| 10.   | CSR Leadership Award             | Dhanuka Agritech Limited                   |
| 11.   | Woman in Agriculture Award       | Q & Q Research Insights Pvt Ltd            |
| 12.   | Research Leadership Award        | CSIR-National Botanical Research Institute |
| 13.   | Program Leadership Award         | Indian Institute of Technology, Ropar      |
| 14.   | CEO of the Year                  | Shri Atul Chaturvedi                       |
| 15.   | Visionary Leadership Award       | Dr. Meenesh Shah                           |
| 16.   | International Leadership Award   | Dr. Ashok K. Chauhan                       |
| 17.   | Lifetime Achievement Award       | Dr. Ghanshyam Khandelwal                   |
| 18.   | Best State for Fisheries         | The State of Bihar                         |
| 19.   | Best State for Horticulture      | The State of Goa                           |
| 20.   | Best State for Animal Husbandry  | The State of Uttar Pradesh                 |
| 21.   | Best State for Agriculture       | The State of Odisha                        |
| 22.   | Best State in Policy Development | The State of Haryana                       |



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# July 10, Day - 2 of ATG Leadership Awards Conclave 2025

## Session 1 : Diplomats Dialogue on Global Agriculture



**Dr. Maharaj K. Muthoo, Director General, World Agriculture-cum-Forest Fire Agency, SJ, California, USA,** moderated the session. He highlighted that addressing transnational challenges like food security, climate resilience, and sustainable resource use demands unified strategies and knowledge sharing. Dr. Muthoo emphasized the immense potential of collective action through international partnerships to transform the future of global agriculture.



**Mr. Angelo Mauricio, Agriculture Attache, Embassy of Brazil,** said that Brazil and India share complementary strengths in agricultural innovation and trade. He highlighted Brazil's success with advanced agri-technologies and its willingness to collaborate on research, capacity building, and value chain development. Mr. Mauricio emphasized the need to



promote sustainable practices and knowledge exchange between South-South partners.

**Mr. Mariano Beheran, Agriculture Attache, Embassy of Argentina,** said that Argentina recognizes the importance of collaboration in ensuring global food



security and sustainable productivity. He highlighted his country's expertise in efficient grain and oilseed production, offering shared experiences for adaptation and resilience. Mr. Beheran emphasized the benefits of cross-continental partnerships for advancing agri-business and addressing emerging market challenges.

**Mr. Michiel Van Erkel, Agriculture Counsellor, Netherlands,** said that Netherlands is committed to supporting agricultural transformation through innovation and technology. He highlighted successful Dutch models in precision farming, water management, and horticulture, which can serve as valuable references for other countries. Mr. Van Erkel emphasized the



importance of public-private partnerships and training for the next generation of agri-leaders.

**Mr. Scott Matthies, Managing Director, Saskatchewan India office, High Commission of Canada,** said that Canada sees immense potential in partnering with India on pulses, grains, and agri-research. He highlighted Saskatchewan's leadership in sustainable agriculture



and innovative supply chain solutions for global markets. Mr. Matthies emphasized the importance of bilateral trade and knowledge exchange for improving productivity and market access.

**Dr. Purvi Mehta, Former Senior Advisor, Bill & Melinda Gates Foundation,** said that empowering smallholder farmers with science, technology, and inclusive policies is



key to agricultural transformation." She highlighted the foundation's work in supporting innovations for productivity, resilience, and gender equity. Dr. Mehta emphasized the impact of cross-sectoral collaborations to scale next-generation solutions for food security and nutrition.

## Day 2 - Session 2 : Grains and Pulses Global Outlook



**Ms. Manisha Gupta, Commodities Editor, CNBC-TV18,** moderated the session. She highlighted that the discussion on grains and pulses is timely, given their crucial role in both India's food basket and global trade flows. She highlighted how shifting climate patterns and geopolitical tensions have heightened volatility and supply challenges across agricultural commodity markets. Ms. Gupta emphasized the importance of robust dialogue and market intelligence for all stakeholders to navigate the evolving landscape.



**Mr. Khalid Khan, Vice President - Bulk Commodities, ITC Ltd,** said that India's grains and pulses sector has made significant strides in productivity and quality thanks to technological advancements. He highlighted the growing impact of global demand swings and input cost pressures on procurement and distribution strategies. Mr. Khan emphasized building resilient supply chains through innovation and farmer engagement.



**Mr. Unupom Kaushik, Managing Director, NCEL,** said that efficient trading platforms are pivotal for ensuring



transparency and price discovery in the grains and pulses markets. He highlighted the progress in digitization and the increasing participation of smallholders and institutional traders. Mr. Kaushik emphasized the need for regulatory consistency to foster further growth and innovation.

**Mr. Arnaud Petit, Executive Director, International Grains Council (joining online),** said that the global grains outlook is entering a period of structural adjustment driven by shifts in trade policies, supply chain dynamics, and sustainability demands." He highlighted that international cooperation and data sharing will be critical for stability. Mr. Petit emphasized the council's commitment to providing timely intelligence to policymakers and industry.

**Mr. G.K. Sood, Non-Executive Chairman, MIER Commodities India Pvt Ltd,** stated that the interconnectedness of global grain markets exposes producers and buyers to both risks and opportunities." He highlighted effective risk management strategies as



key to optimizing trading outcomes. Mr. Sood emphasized continued investment in logistics and warehousing infrastructure.

**Mr. Deepak Pareek, Founder, HnyB Tech Incubations Pvt Ltd,** pointed out that technological innovation—from big data to biotechnology—is redefining every aspect of the



grains and pulses value chain." He highlighted scalable agri-tech solutions that improve productivity and sustainability, especially for small and marginal farmers. Mr. Pareek emphasized increased collaboration between start-ups, corporates, and policymakers.

**Mr. Naveen Kumar, Head - Trade & Structural, Finance Origination and Supply Chain Solutions, Olam Agri,** said



that supply chain resilience has become paramount given the increasing frequency of trade disruptions and climate impacts worldwide." He highlighted Olam Agri's focus on risk mitigation, digital transformation, and farmer support initiatives. Mr. Kumar emphasized the value of end-to-end traceability for building trust in agri-export markets.

## Day 2 - Session 3 : Role of Institutions in Powering Farm Growth



**Mr. Mritunjaya Jha, Commodity Editor and Anchor, Zee Business** moderated the session. He highlighted the crucial role policy, financing, and technological innovation play in empowering farmers and agri-entrepreneurs. Mr. Jha emphasized that effective institutional collaboration can bridge persistent gaps in productivity and rural prosperity.

**Mr. Saurabh Khanna, Managing Director & Chief Executive Officer, NERL** said warehouse receipt systems have created new pathways for farmers to access credit and price discovery. He highlighted that institutional digital infrastructure is helping reduce distress sales and improve market transparency. Mr. Khanna emphasized the need for greater adoption of technology-driven solutions at the grassroots.



**Mr. Govind Goyal, Chief General Manager, State Bank of India** said SBI remains committed to extending timely



agricultural credit and financial inclusion services. He highlighted the increasing use of digital banking and tailored agri-finance products to reach more farmers. Mr. Goyal emphasized risk mitigation and building trust as essential pillars of institutional support for the sector.

**Ms. Rosy Tickoo, Deputy General Manager, J&K Bank**



highlighted how regional banks are essential in driving inclusive farm growth in challenging geographies. She highlighted customized financial and advisory services designed to complement local needs. Ms. Tickoo emphasized collaboration with government programs and institutions to scale outreach and impact.

**Mr. Rajarshi Banerjee, Vice President- Banking, Leads Connect Services Pvt Ltd,** said that fintech solutions are transforming agri-value chains by enhancing efficiency and transparency. He highlighted the role of data-driven lending in bridging gaps for small and marginal farmers. Mr. Banerjee emphasized the continuous need for innovation and process integration within institutional frameworks.



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## Day 2 - Session 4 : Innovating Technology Solutions for Agriculture



**Mr. Deepak Pareek, Founder of HnyB Tech Incubations Pvt Ltd**, moderated the session. He shared how HnyB is driving transformation in Indian agriculture by harnessing cutting-edge technologies like machine learning, blockchain, drones, and IoT to deliver real-time, actionable insights directly to smallholder farmers. He highlighted HnyB's focus on bridging the critical last-mile delivery gap by empowering agri-entrepreneurs and FPOs with tailored digital solutions that enhance productivity, reduce risk, and improve crop outcomes across diverse agro-climatic zones.



**Dr. Jitendra Kumar, Managing Director, BIRAC**, said that fostering innovation in agri-biotechnology can address key challenges like crop resilience, sustainability, and nutritional security for India's diverse farming communities. Dr. Kumar highlighted that BIRAC is actively supporting startups and innovators across the country to translate lab-scale ideas into scalable solutions with tangible impact, improving livelihoods at the grassroots.



**Mr. R.L. Tamak, Chief Executive Officer, DCM Shriram,** said that technology integration across the agri-value chain is essential for improving productivity and sustainability amidst changing market demands. Mr. Tamak highlighted that his company is proactively adopting digital tools and advanced mechanization to benefit both large and small farmers, enhancing efficiency and transparency on the ground.



**Mr. Rakesh Swami, President, Godrej India,** said that innovation culture and digital transformation should be at the core of future-ready agribusinesses to drive competitiveness and long-term growth. Mr. Swami highlighted that sustained investment in R&D, as well as robust skill development initiatives, can enable the widespread adoption of new technologies among farmers and stakeholders, ultimately improving value creation and rural prosperity.



**Dr. Bakul Joshi, Managing Director, T Stanes & Company Ltd.,** said that sustainable technology interventions can help address soil health, input efficiency, and environmental impact in agriculture, supporting long-term productivity for farmers. Dr. Joshi highlighted that



his organization is focused on developing eco-friendly inputs through advanced R&D and supporting precision farming initiatives for greater resource optimization. He emphasized T Stanes' commitment to continuous innovation, partnerships, and delivering practical solutions that benefit diverse cropping systems while nurturing the environment.

**Mr. Kuldeep Singh, Chairman & Managing Director, HIL India Ltd,** said that public sector companies have a critical role in scaling agri-tech solutions to reach widespread adoption and support national food security objectives. Mr. Singh highlighted that HIL India Ltd is enabling access to innovative crop protection products and digital advisory services for farmers, while also promoting sustainable practices like natural and organic farming through new partnerships and projects.



## Day 2 - Session 5 : Role of Professionals in Shaping Agriculture Future



**Mr. Gaurav Sharma, Global Agribusiness Research Lead, Accenture**, moderated the session. He said that professionals are the architects of change in Indian agriculture, driving breakthroughs in technology adoption and efficiency. Mr. Sharma highlighted how, through his work at Accenture, he has seen data analytics and digital innovation empower agribusinesses to overcome hurdles like unpredictable weather or fragmented supply chains.

**Mr. Sreekanth Chundi, Executive Director & Business Head, Shriram Biotech**, said that agricultural professionals are instrumental in accelerating the adoption of scientific advancements at the farm level. Mr. Chundi highlighted that their expertise bridges the gap between laboratory research and field implementation, delivering practical solutions to farmers.



**Mr. Manoj Varshney, Managing Director & Chief Executive Officer, IFFCO MC**, highlighted how IFFCO's initiatives—ranging from nano-fertilizers to digital advisory platforms—are demonstrating the impact of tech-savvy professionals on farmer productivity and sustainability. He stated that by equipping agriculture experts with advanced data tools and IFFCO's vast



cooperative network, the sector can rapidly scale sustainable practices and set new benchmarks for Indian agriculture.

**Mr. Raghavan Sampathkumar, Executive Director, FSII**, highlighted how FSII experts have been actively involved in guiding regulatory approvals for innovative seed technologies, ensuring Indian farmers benefit from higher-yielding and climate-resilient crops. He stated that industry collaboration with research institutions has enabled the adoption of globally benchmarked biosafety protocols, positioning Indian agriculture for both sustainability and competitiveness.



**Mr. Anil Jain, Executive Director, Crystal Crop Protection Ltd.**, said that tackling challenges like pest resistance and climate variability requires professionals with deep expertise in both scientific research and agronomic advisory. Mr. Jain highlighted how Crystal Crop's teams have introduced next-generation crop protection products and digital recommendations, supporting farmers to boost yields while minimizing environmental impact. He stated that investing in talent capable of bridging lab-to-land gaps and mastering new agri-technologies will be critical for India's food security and international competitiveness.



**Dr. Prathap C. Reddy, Founder and Chairman, Apollo Hospitals Group (Special Address, Online)**, said that partnerships between agricultural scientists and healthcare professionals are crucial in tackling malnutrition and chronic diseases linked to diet in India's rural heartlands. Dr. Reddy highlighted how Apollo Hospitals has worked with farming cooperatives to pilot programs fortifying staple crops and promoting kitchen gardens, directly improving dietary diversity and community health outcomes.



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## Presentation of 4th The Outstanding Professionals Awards 2025



- *Dr. Manoj Nardeosingh, Secretary General of the African-Asian Rural Development Organization (AARDO);*
- *Justice P. Sathasivam, Former Chief Justice of India and Chairman of the Award Jury;*
- *Shri OP Dhankar, Former Haryana Cabinet Minister*
- *Shri Pasha Patel, Farmer leader*

*Dr. MJ Khan, along with a distinguished panel of eminent guests, gave away the Outstanding*

*Professionals Awards to the country's leading contributors in the agriculture sector at the closing ceremony of the two-day 16th Leadership Conclave of the Agriculture Today Group.*



*The event, which brought together policymakers, industry leaders, researchers, and innovators, celebrated excellence and innovation in Indian agriculture. The Leadership Conclave, under the stewardship of Chairman Dr. MJ Khan and CEO Haris Khan, served as a platform for dialogue on the latest*



trends, challenges, and opportunities shaping the future of rural development and agribusiness.

Speaking on the occasion, **Dr. Manoj Nardeo Singh** emphasized the importance of international collaboration and knowledge exchange to drive sustainable growth in rural communities. **Justice P. Sathasivam** highlighted the role of visionary leadership and ethical practices in transforming the

agricultural landscape. **Shri OP Dhankar** and **Shri Pasha Patel** commended the awardees for their dedication, resilience, and commitment to the advancement of Indian agriculture.

The 35 Outstanding Professionals Awards awarded this year have demonstrated exceptional leadership, innovation, and impact in their respective fields.



The conclave featured highly informative and engaging sessions covering diverse dynamics of agriculture, sparking insightful discussions among policymakers, industry leaders, and innovators. These enriching sessions explored critical themes and emerging trends shaping the future of Indian agriculture. The Agriculture Today Group's Leadership Conclave has become a premier event for the exchange of ideas and recognition of excellence within the agricultural community. The 16th edition reaffirmed the sector's pivotal role in India's economic and social development.







4<sup>th</sup> The Outstanding Professionals Awards Winners

| S.No. | Name                    | Designation  |
|-------|-------------------------|--|
| 1.    | Mr. Sreekanth Chundi    | Executive Director & Business Head-Shriram Bioseed Genetics      |
| 2.    | Mr. Roshan Lal Tamak    | Executive Director & CEO - Sugar Business-DCM Shriram Ltd        |
| 3.    | Dr. Praveen Malik       | Chief Executive Officer (CEO)-AGRINNOVATE, ICAR                  |
| 4.    | Dr. Ajit Singh Yadav    | Assistant Director General (ADG)-ICAR                            |
| 5.    | Dr. Jitendra Kumar      | Managing Director-BIRAC  |
| 6.    | Mr. Abhishek Aggarwal   | President & Chief Operating Officer-Bharat Rasayan Ltd           |
| 7.    | Mr. Ravi Mathur         | Senior Vice President-Shaktiman                                  |
| 8.    | Mr. Durgesh Chandra     | Secretary General-CropLife India                                 |
| 9.    | Mr. Mohan Babu          | Head - Govt & Industry Affairs-Bayer                             |
| 10.   | Mr. Manoj Varshney      | Managing Director and Chief Executive Officer-IFFCO MC           |
| 11.   | Mr. Nabin Kumar Roy     | Chief General Manager-NABARD, Delhi office                       |
| 12.   | Dr. K. C. Ravi          | Chief Sustainability Officer-Syngenta India                      |
| 13.   | Mr. Raghavan S kumar    | Executive Director-FSII (Federation of Seed Industries of India) |
| 14.   | Dr. Bakul Joshi         | Managing Director-T. Stanes & Company Ltd                        |
| 15.   | Mr. G. S. Grewal        | Managing Director-Kubota India Pvt. Ltd                          |
| 16.   | Dr. Mohd Haris Siddiqui | Registrar-Integral university, Lucknow                           |
| 17.   | Dr. Y.S. Sahrawat       | Director-IDFC  |
| 18.   | Mr. Ravinder Grover     | Chief Operational Officer-Harvest Plus Solutions                 |
| 19.   | Ms. Manisha Gupta       | Commodities Editor-CNBC  |
| 20.   | Dr. Purvi Mehta         | Senior advisor-Bill and Melinda Gates Foundation                 |
| 21.   | Mr. Dushyant Tyagi      | Chief Executive Officer (CEO)-Farmgate                           |
| 22.   | Dr. Arjun Saini         | Director General - Dept. of Horticulture - Govt. of Haryana      |

## The Outstanding Professionals Awardees 2025

| S.No. | Name                   | Designation   |
|-------|------------------------|---|
| 23    | Mr. Sanjeev Karpe      | Managing Director-KONBAC  |
| 24    | Dr. Sudhanshu          | Secretary-APEDA   |
| 25    | Dr. B. V. Mehta        | Executive Director-Solvent Extractors' Association of India (SEA) |
| 26    | Mr. Pankaj Prasad      | Additional Managing Director-NAFED                                |
| 27    | Mr. Amit Patjoshi      | Chief Executive Officer (CEO)-Palladium India                     |
| 28    | Mr. Mrituenjay Jha     | Commodity Editor and Anchor-Zee Business                          |
| 29    | Mr. Anil Jain          | Executive Director-Crystal Crop Protection Ltd                    |
| 30    | Ms. Anjul Tyagi        | Founder & Managing Director-KVS Communication                     |
| 31    | Dr. Abhijit Mitra      | AHD Commissioner-Ministry of AHD&F, Govt of India                 |
| 32    | Mr. Manish Bandlish    | Managing Director-Mother Dairy                                    |
| 33    | Mr. Rakesh Swami       | President & Head of Corporate Affairs-Godrej Ind Mumbai           |
| 34    | Mr Kuldeep Singh       | CMD-Hindustan Insecticide Limited                                 |
| 35    | Mr. Puneet Singh Thind | Director-Morgan Farmers Mega FPO                                  |



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## Policy Recommendations from the 16th Agriculture Leadership Conclave

- **Accelerate Productivity through Science-Led Innovation** : Modernize policies to enable faster adoption of new technologies, such as genomics and biotechnology, in seeds, crop protection, and livestock. Advocate for evidence- and science-based approvals for GM crops and other agri-biotech solutions to improve yield and resilience.
- **Incentivize and Measure Nutritional Quality** : Develop mechanisms to test, measure, and reward nutritional traits in crops (such as iron and zinc content). Provide incentives along the value chain for production and procurement of nutrient-rich (biofortified) crops to combat hidden hunger.
- **Streamline Regulatory Frameworks for Agri-Inputs** : Reform the regulatory environment for agrochemicals, biologicals, and seeds to reduce red tape and increase transparency. Ensure faster registration and adoption of next-generation, environmentally responsible crop protectants and fertilizers.
- **Strengthen Farmer-Industry and Public-Private Partnerships** : Foster collaborative models that link farmers with private industry, research institutions, and startups to scale up technology transfer and market access. Expand capacity-building programs and enable direct connections between Farmer Producer Organizations (FPOs) and value chains.
- **Invest in Digital and Physical Infrastructure** : Enhance investment in digital platforms for agri-trade, price discovery, and advisory services, including e-NAM and digital lending. Upgrade logistics, warehousing, and processing infrastructure to support supply chain resilience and reduce post-harvest losses.
- **Promote Climate-Resilient and Resource-Efficient Practices** : Support policy and incentive frameworks for climate-smart agriculture, including water-use efficiency, regenerative practices, and carbon farming. Advance public funding and international partnerships for research and adaptation strategies related to climate resilience.
- **Enhance Financial Inclusion and Risk Management** : Expand access to timely credit, insurance, and risk management tools tailored for smallholder and marginalized farmers. Leverage fintech and banking innovations to reach underserved regions and reduce dependence on informal credit.

These recommendations reflect the Conclave's consensus on the urgent need to modernize Indian agriculture while fostering inclusivity, resilience, nutrition, and sustainability across the value chain.

## Glimpses of 16th Agriculture Leadership Conclave



## Glimpses of 16th Agriculture Leadership Conclave





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हरियाणा सरकार

## मेरा पानी - मेरी विरासत

## फसल विविधीकरण



- इस योजना के अंतर्गत राज्य के सभी जिलों शामिल किए गए थे। किसानों को धान के स्थान पर वैकल्पिक फसलों द्वारा विविधीकरण के लिए प्रोत्साहन राशि 8000/-रुपये प्रति एकड़ सीधे उनके बैंक खातों में जमा करवाने की मंजूरी सरकार द्वारा दी गई।
- खरीफ 2021 में पूर्व वर्ष की वैकल्पिक फसलों के अतिरिक्त खरीफ तिलहन (तिल, अरंडी, मूंगफली), खरीफ प्याज, खरीफ दालें (मूंग, मोठ, ग्वार, अरहर, सोयाबीन), कृषि वानिकी फसलों (पोपलर व सफेदा), बागवानी व सब्जीए खरीफ चारे की फसल तथा खाली खेत को भी इस योजना में शामिल किया गया है।
- खरीफ 2023 में कुल 1,20,000 एकड़ का लक्ष्य निर्धारित किया गया जिसमें 84.00 करोड़ राशि का आवंटन किया गया।
- वर्ष 2024-25 के लिए 2,00,000 एकड़ का लक्ष्य निर्धारित किया गया है जिसमें 140 करोड़ राशि का प्रावधान किया गया है।

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या विभागीय वेबसाइट <https://fasal.haryana.gov.in>



कृषि तथा किसान कल्याण विभाग, हरियाणा



हरियाणा सरकार

## धान की सीधी बिजाई अपनाएँ, पानी व पर्यावरण बचाएँ।



धान की सीधी बिजाई के लाभ

पानी की बचत

ऊर्जा की बचत

पर्यावरण प्रदूषण में कमी



- धान की सीधी बिजाई डी.एस.आर. योजना (2021) हरियाणा सरकार के बजट 2025-26 के तहत प्रदेश के 12 जिलों में प्रदर्शन प्लॉट लगाने वाले सत्यापित किसान को 4500 रुपये प्रति एकड़ सहायता राशि दी जाएगी।
- खरीफ-2023 के दौरान 2 लाख एकड़ लक्ष्य के प्रति 1.75 लाख एकड़ का सत्यापन कर 70.37 करोड़ रुपये DBT के माध्यम से किसानों के खातों में डाले गये।
- खरीफ 2024 के लिए 3.02 लाख एकड़ के लक्ष्य के प्रति 1,56,891 एकड़ सत्यापन हुआ।

अधिक जानकारी के लिए संपर्क करें

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